

A New Paradigm of Learning: Using Social Media to Improve Neonatal Practice

Internet Enduring Material

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Content was originally presented as part of NEO: The Conference for Neonatology on February 21, 2024.

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Time to Complete

The estimated time for completion of this Internet Enduring Material is 60 minutes.

Target Audience

This presentation is intended for physicians, advanced practice providers, and other clinicians practicing within the Neonatology specialty.

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Disclosure of Relevant Financial Relationships

Ravi M. Patel, MD, MSc, faculty for this educational activity, has the following relevant financial relationship(s) with ineligible companies to disclose: Consulting Fee-IBT Therapeutics/Premier Research; Consulting Fee-Noveome. *FDA Disclosures:* not applicable.

Timothy Biela, MD, Nicole Brenson and Jaya Sariga, NNP-BC, planners of this educational activity, have no relevant financial relationships with ineligible companies to disclose.

Commercial Support

There is no commercial support for this educational activity. *Please note: the content of this educational activity was originally presented at NEO: The Conference for Neonatology on February 21, 2024, which was supported in part, through a restricted medical education grant from Abbott Nutrition.*

Overview

Staying current with the literature on neonatal evidence-based practice is challenging. This presentation offers guidance on leveraging social media to enhance neonatal practice by fostering the application of evidence-based medicine.

Objectives

At the conclusion of this activity, the participant will be able to:

- Recognize the role of social media as a tool for the practice of evidence-based medicine and lifelong learning.
- Identify strategies for effectively utilizing social media.

ACGME/ABMS Competencies

- Medical Knowledge
- Practice-based Learning and Improvement
- Systems-based Practice

IOM Competencies

- Employ evidence-based practice
- Utilize informatics

Participation and Credit

Participants are expected to review all content in the video, access reference materials as needed for additional self-directed learning, take and score 75% or greater correct on the post-test, and complete the evaluation in order to earn *AMA PRA Category 1 Credit(s)*[™], or nursing contact hour(s).

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